

IRWIN, CAMPBELL & TANNENWALD, P.C.

ATTORNEYS AT LAW
1730 RHODE ISLAND AVENUE, N.W.
SUITE 200
WASHINGTON, D.C. 20036
(202) 728-0400
FACSIMILE (202) 728-0354

**ORIGINAL
RECEIVED**

MAR 19 1997

**Federal Communications Commission
Office of Secretary**

RICK D. RHODES
(202) 728-0401 Ext. 113

March 19, 1997

Via Hand Delivery

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W.
Room 222
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

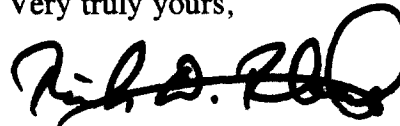
Re: Amendment of Section 73.202(b)
Table Of Allotments.
FM Broadcast Stations.
(Pangburn, Arkansas)
MM Docket No. 96-247; RM - 8914
COMMENTS OF GREERS FERRY BROADCASTING

Dear Mr. Caton:

Transmitted herewith, on behalf of Greers Ferry Broadcasting ("Greers Ferry"), are an original and four copies of Comments wherein Greers Ferry expresses its support of the Commission's proposed allotment of Channel 256A to Pangburn, Arkansas as the community's first local broadcast service.

It is believed that the enclosed Comments are in proper order for the Commission's consideration. Should any questions arise concerning Greers Ferry's Comments however, please communicate directly with the undersigned.

Very truly yours,



Rick D. Rhodes
Counsel for Greers Ferry Broadcasting

Enclosures

No. of Copies rec'd
List A B C D E

044

RECEIVED

MAR 19 1997

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

Federal Communications Commission
Office of Secretary

In the Matter of)	
)	
Amendment of Section 73.202(b))	MM Docket No. 96-247
Table of Allotments,)	RM - 8914
FM Broadcast Stations.)	
(Pangburn, Arkansas))	
)	

To: The Chief, Allocations Branch

COMMENTS OF GREERS FERRY BROADCASTING

Greers Ferry Broadcasting ("Greers Ferry") by its attorneys, hereby respectfully submits its Comments in the above-captioned proceeding in accordance with the invitation of the Federal Communications Commission.¹ Greers Ferry supports the Commission's proposal and submits that affirmative Commission action on this proposal will serve the public interest.²

In the Matter of Section 73.202(b), Table of Allotments, FM Broadcast Stations, (Pangburn, Arkansas); MM Docket No. 96-247; RM-8914; Notice of Proposed Rulemaking; FCC DA 96-1956; (adopted: November 22, 1996, released: December 6, 1996).

The Commission modified its initial Comment and Reply Comments dates in this proceeding. See: Erratum, FCC 71729; (adopted January 13, 1997, released: January 15, 1997) Greers Ferry inadvertently failed to file formal commentary on this matter on the filing date announced in the *Erratum*; however, Greers Ferry asks that the Commission accept these Comments as a delayed Comment filing in support of the proposed allocation. As no timely Comments by other parties were filed in this proceeding, no party would be prejudiced by the Commission's acceptance of these Comments. Alternatively, as these Comments are being filed well in advance of the March 25, 1997 Reply Comment due date announced in the *Erratum*, it is requested that in accordance with previous Commission policy, this Comment be accepted on the record as a Reply.

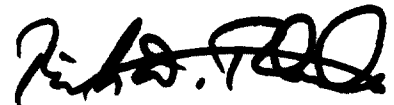
1. The subject *Notice of Proposed Rulemaking* ("NPRM") was released by the Commission in response to a Petition for Rulemaking ("Petition") filed by Greers Ferry seeking allocation of Channel 256A to Pangburn, Arkansas. In its Petition of October 16, 1996, Greers Ferry noted that Pangburn, Arkansas clearly meets the Commission's criteria as a community in need of a local radio broadcasting service. Moreover, Greers Ferry noted that the proposed allotment would serve the public interest by providing the residents of Pangburn with a first local broadcasting service. Greers Ferry hereby reiterates its assertion that Pangburn is in need of a local broadcasting service and that allocation of Channel 256A to Pangburn will serve the public interest.

2. Moreover, Greers Ferry herein adopts and incorporates by reference all information contained in its Petition in the instant proceeding. Thus, Greers Ferry reasserts that should the Commission act to open an application filing window for Channel 256A in Pangburn, Arkansas, Greers Ferry will submit an Application for Construction Permit for a New FM Broadcast Station. When and if said application may be granted, Greers Ferry will proceed to construct the radio station facility without delay, and will promptly commence service to the residents of Pangburn and the surrounding area in the public interest. Based on the foregoing, Greers Ferry asks that the Commission act in accordance with its NPRM.

WHEREFORE, THE PREMISES CONSIDERED, Greers Ferry Broadcasting supports the Commission's proposal and reiterates its request that the FM Table of Allotments promptly be amended to allot channel 256A to Pangburn, Arkansas as its first local service.

Respectfully submitted,

GREERS FERRY BROADCASTING

By: 
Rick D. Rhodes

Irwin, Campbell & Tannenwald, P.C.
1730 Rhode Island Ave., N.W.
Suite 200
Washington, D.C. 20036-3101
(202) 728-0400

Its Attorneys

March 19, 1996